

**ITEM 16. TENDER - 2017 SYDNEY CHRISTMAS PROJECTIONS, LIGHTING
AND CANOPY OF LIGHT**

FILE NO: X010147.001

TENDER NO: 1730

SUMMARY

This report provides details of the tenders received for 2017 Sydney Christmas Projections, Lighting and Canopy of Light.

Through the use of Projections, Lighting Installations and a Canopy of Light, the aim is to showcase innovative content with an imaginative use of illumination and/or projections using light in transformative and festive ways. The City is striving to build upon the success of previous years to create diverse, immersive and memorable sensory experiences for Sydney Christmas 2017.

The tender calls for an experienced and skilled creative, technical and digital service provider(s) to tender for one or more parts of the Scope of Work as part of the City's Sydney Christmas 2017 festivities.

There were three parts to the Scope of Work which included:

- Part A: Building Projections
- Part B: Lighting Installation
- Part C: Canopy of Light – Pitt Street Mall.

The City reserved the right to award none, one or more parts of the Scope of Work to one or more tenderers.

This report recommends that Council accept the tender offer of Tenderer A for Part A: Building Projections, Tenderer C for Part C: Canopy of Light – Pitt Street Mall, and cancel Part B: Lighting Installation.

RECOMMENDATION

It is resolved that:

- (A) Council accept the tender offer of Tenderer A for Part A: Building Projections;
- (B) Council accept the tender offer of Tenderer C for Part C: Canopy of Light – Pitt Street Mall;
- (C) Council cancel Part B: Lighting Installation of the tender;
- (D) Council not invite fresh tenders for Part B: Lighting Installation on the basis that it is unlikely a more satisfactory result would be achieved; and
- (E) authority be delegated to the Chief Executive Officer to negotiate, execute and administer the contracts relating to the tender.

ATTACHMENTS

Attachment A: Tender Evaluation Summary (Confidential)

BACKGROUND

1. The focus for Sydney Christmas is to build a dynamic, transformative, stylish, beautiful and participatory suite of major installations or decorative treatments in the city that tourists, workers and local families will want to visit and share.
2. With the Christmas Tree in Martin Place serving as an anchor for the celebrations, the City's central retail zone and village shopping streets will act as the stage for the Christmas celebrations. The Christmas Tree is a universal symbol of the joy, togetherness and spirit of giving that exemplifies the season and links Sydney Christmas to celebrations of the festive season across the globe.
3. The City invites partners to contribute to a cohesive program of events and activities to multiply the City's investment. The City transforms the CBD into a Christmas-themed stage through the use of decorations, lights, concerts, performances and marketing, allowing partners a framework within which they can contribute their own Christmas themed activities where a readymade audience awaits them.
4. Through the use of Projections, Lighting Installations and a Canopy of Light in imaginative and festive ways, the City will build upon the success of previous years to create diverse, immersive and memorable sensory experiences this Christmas.
5. There were three parts of the Scope of Work, including:
 - (a) Part A: Building Projections;
 - (b) Part B: Lighting Installation; and
 - (c) Part C: Canopy of Light – Pitt Street Mall.
6. The City reserved the right to award none, one or more parts of the Scope of Work to one or more tenderers.

INVITATION TO TENDER

7. The Tender was advertised in The Sydney Morning Herald, The Daily Telegraph and Council's E-tender website on 13 June 2017 and was open from 13 June to 4 July 2017.

TENDER SUBMISSIONS

8. Five submissions were received from the following organisations:
 - (a) 32 Hundred Lighting;
 - (b) Silver Bullet Projects Pty Ltd;
 - (c) Mandylights Pty Ltd;
 - (d) Paper Moose Pty Ltd; and
 - (e) PM Production Design and Management Pty Ltd trading as The Electric Canvas.

TENDER EVALUATION

9. All members of the Tender Evaluation Panel have signed Pecuniary Interest Declarations. No pecuniary interests were noted.
10. The relative ranking of tenders as determined from the total weighted score is provided in the Confidential Tender Evaluation Summary – Attachment A.
11. All submissions were assessed in accordance with the approved evaluation criteria, being:
 - (a) Proposed creative program and methodology;
 - (b) Demonstrated previous experience of works of a similar nature;
 - (c) Demonstrated team capability, qualifications, experience and number of personnel;
 - (d) Work, health and safety;
 - (e) Financial and commercial trading integrity, including insurances; and
 - (f) Lump Sum Price and Schedule of Prices.

PERFORMANCE MEASUREMENT

12. The Events Unit will manage the contract and ensure the Key Performance Indicators, including objectives and deliverables, quality of work, time, reporting, communication and WHS compliance will be monitored by meeting regularly with the recommended tenderer and monitoring their progress and quality of the works.
13. Safe work method statements, programs, Engineering certification, sample products and a Work Health and Safety Management Plan will be obtained from the successful tenderer to ensure the works satisfy the City's requirements through workplace inspections.
14. A performance review will be conducted at the completion of the contract against the Key Performance Indicators included in the Master Services Agreement.

FINANCIAL IMPLICATIONS

15. There are sufficient funds allocated for this project within the current year's operating budget.

RELEVANT LEGISLATION

16. The tender has been conducted in accordance with the Local Government Act 1993, the Local Government (General) Regulation 2005 and the City's Contracts Policy.
17. Attachment A contains confidential commercial information of the tenderers and details of Council's tender evaluation and contingencies which, if disclosed, would:

- (a) confer a commercial advantage on a person with whom Council is conducting (or proposes to conduct) business; and
 - (b) prejudice the commercial position of the person who supplied it.
18. Discussion of the matter in an open meeting would, on balance, be contrary to the public interest because it would compromise Council's ability to negotiate fairly and commercially to achieve the best outcome for its ratepayers.

CRITICAL DATES / TIME FRAMES

19. Relevant timeframes are:

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| (a) Council Resolution | August 2017 |
| (b) Contract Award and preparations for work | August 2017 |
| (c) Concept drafts and prototypes (if required) presented | Early September 2017 |
| (d) Concept drafts approved or amendments provided | Late September 2017 |
| (e) Fabrication, certification, building/land owners approval, permits | October 2017 |
| (f) Final approval, modification requirements, testing | Late October 2017 |
| (g) Installation commences | November 2017 |
| (h) Program and testing | 22-23 November 2017 |
| (i) Official Launch | 25 November 2017 |
| (j) Christmas display period | November-December 2017 |

PUBLIC CONSULTATION

20. Updates to the City's Retail Advisory Panel are proposed through the Panel's Quarterly meetings.

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Director City Life

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